

# HSBC Sustainability Pulse Survey UAE Insights



## Key findings

# 94%

of UAE businesses believe the climate transition offers a commercial opportunity for their company, saying it's a growing focus (58%) or a key strategic area (36%) (-1 pts vs. global average)

# 90%

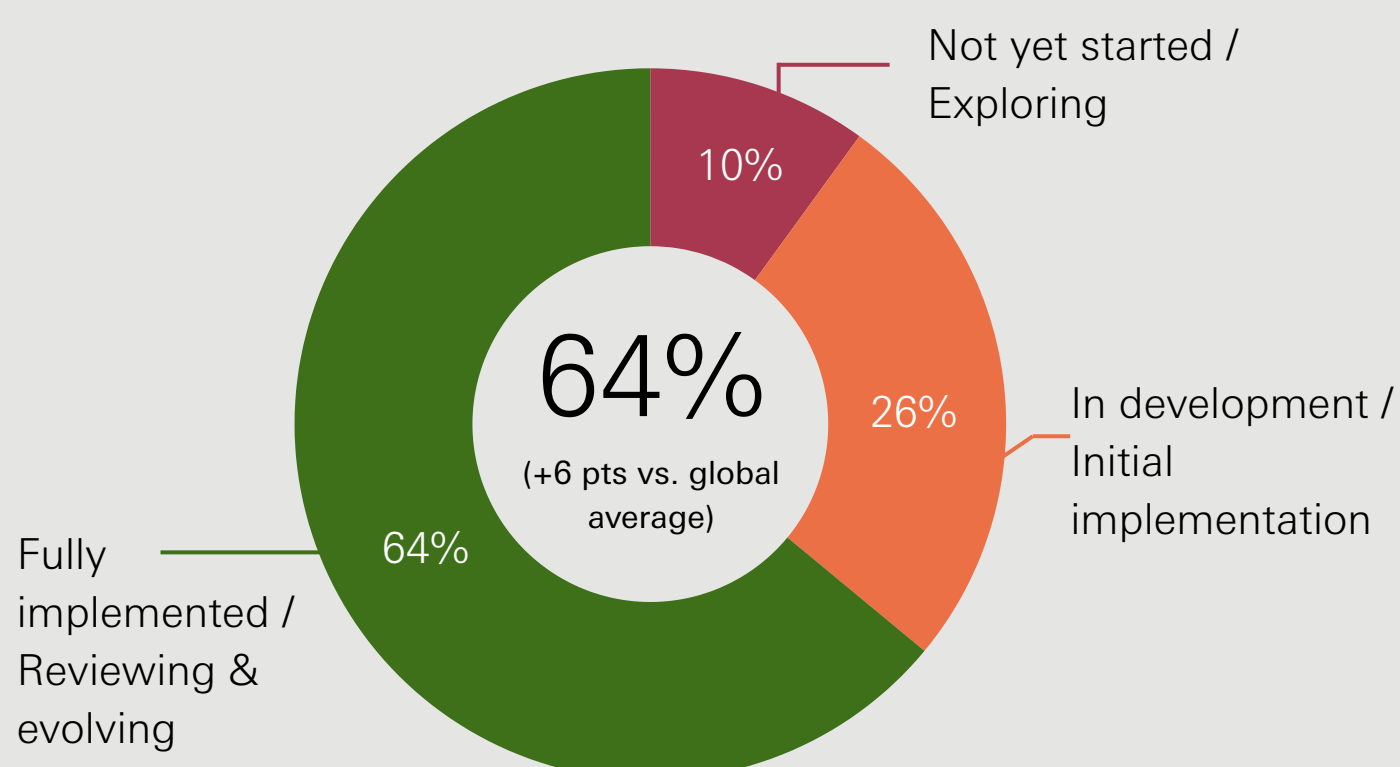
of UAE businesses are planning on accelerating their approach to the climate transition over the next three years (+12 pts vs. the global average).

# 55%

of UAE businesses plan on investing in climate-resilient infrastructure and technology to mitigate climate-related risks (+11 pts vs. global average).

## Strategic priorities

Company's stage of current climate transition plan:



Commitments and priorities:

# 29%

of UAE businesses plan on allocating more than 10% of CAPEX to the climate transition over the next three years (on par with the average)

# 89%

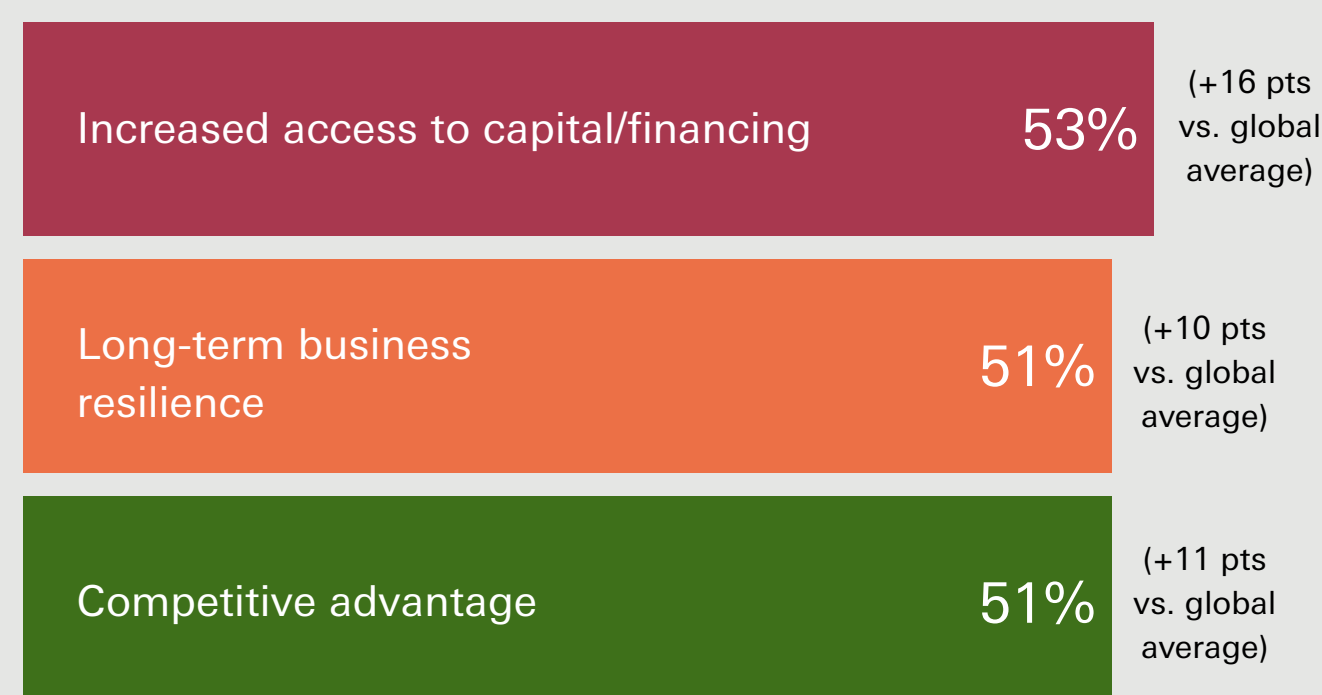
of UAE businesses view the climate transition's impact on their brand and reputation as highly important (+17 pt vs. global average).

# 50%

of US businesses have already procured renewable or clean energy (+6 pt vs. global average).

## Competitive positioning and value creation

Top three expected benefits from climate transition investments over the next three years:



## Global institutional investor insight:

# 85%

of global institutional investors believe that businesses with **strong sustainability strategies** are better positioned to **attract long-term capital**.

# 79%

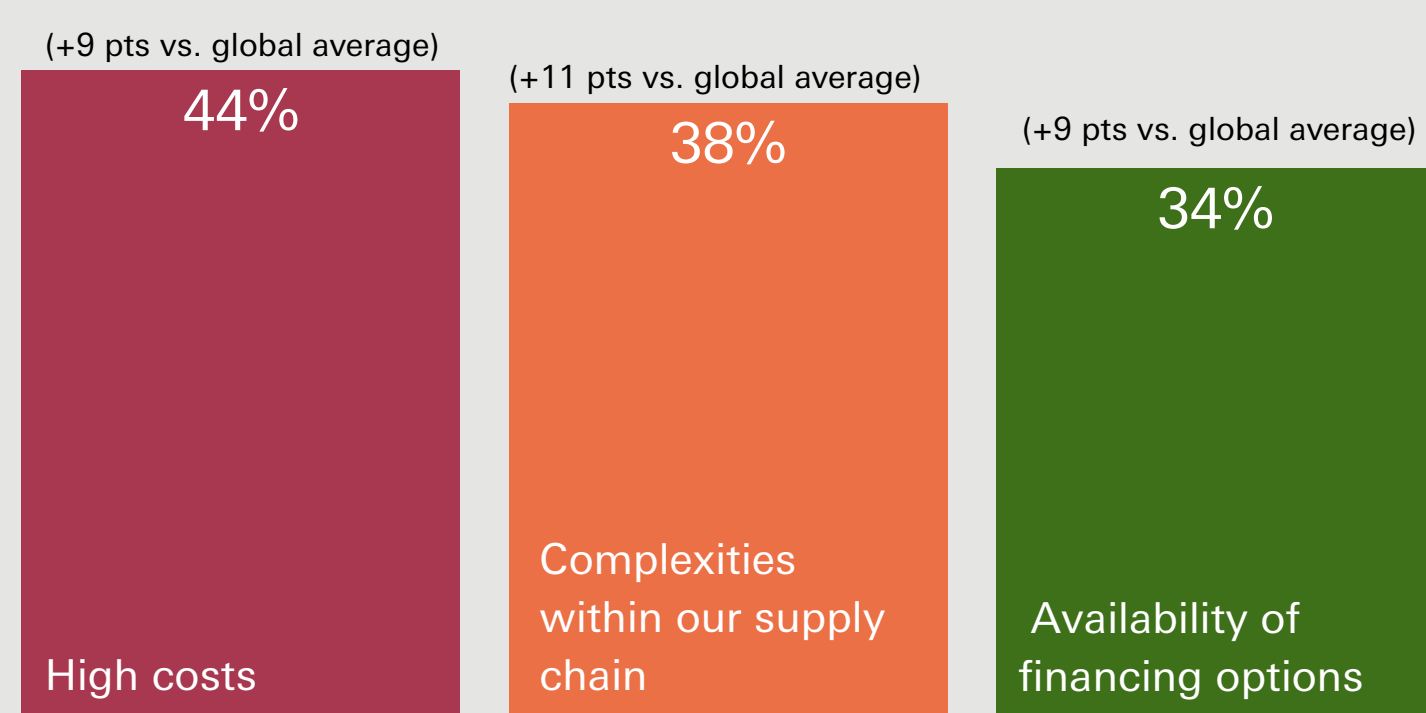
of global institutional investors find that there is a positive correlation between **sustainability integration and long-term financial performance**.

# 46%

of global institutional investors recognise the importance of **integrating ESG to ensure sustainable long-term growth**.

## Implementation challenges and barriers

Top three challenges UAE businesses face in initiating/accelerating their climate transition:

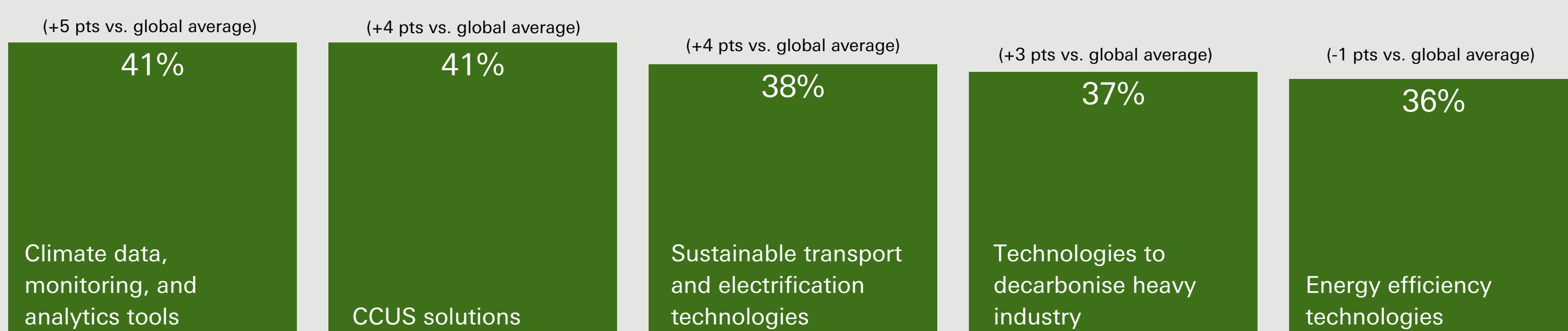


Top three risks UAE businesses face if they don't meet their climate transition targets:



## Climate technology adoption

Over half (56%) of UAE businesses consider themselves advanced adopters of climate technology and will continue to expand their use of it (-7 pts vs. the global average). Over half (53%) said they want greater availability of affordable financing to help them scale and adopt climate technology (+8 pts vs. the global average). The top five climate technologies UAE companies need but are currently insufficiently available, scalable or affordable:



Methodology: Online survey 1: 1,651 senior business decision makers responsible for sustainability across companies in 12 global markets (100 in each Australia, France, Germany, India, Indonesia, Mexico, Singapore, UAE, USA, and 250 in Hong Kong, Mainland China, and the United Kingdom) conducted between 17th and 26th September 2025. Online survey 2: 500 global institutional investors, conducted between 22nd September and 26th September 2025. Because of rounding of percentages, some sums may not equal 100%.

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